



WHEN THE SOUTH-LAND CALLS



Adapted Skirt & Hoop Beneath a Basque Bodice with Flaring Pockets has this year's Smart Linen

Stunning Steamer and Traveling Coats Begin the Journey Southward - New Straw Hats in Small, Smart Shapes - Linen and Lingerie Frocks for the Afternoon - Sport Costumes.

ONE expects the winter winds to blow hardly from the North—up to New Year's; after that so many whippers are borne up from the Southland that there is constant reminder, even though one remains amid the snow, slush and dreariness of Northern climes, that the South winds of summer are surely on the way. Only the individual who has once basked in the sunshine and soft airs of Palm Beach in mid-winter, can appreciate the longing that stirs the heart at this season to get away Southward.

This year preparations foretell an unusual exodus to Palm Beach, Jacksonville, Jekyll Island, Alton, Bermuda, Hot Springs and Nassau. Some folks prefer the sea trip; others like the social affairs and gaiety of the American Riviera. At Alton golf is the great attraction; the cottagers live a simple out-of-door life with just enough gaiety in the way of dinners and dances to keep things going. At Hot Springs one may hunt rabbits, tramp, "take the cure"—which also takes the money—and enjoy many jolly and informal good times besides; provided—and this is a big "provided"—one has access to the exclusive inner set who own the bungalows and cottages and do the entertaining.

Bermuda is ideal in climate, romantic, fascinating in atmosphere; but there is the trying ocean trip first, and poor sailors shrink from the short though severe experience of such a voyage at the very worst season of the year. It is to Palm Beach that winter mecca of the well-to-do that most of the south-bound pilgrims hie themselves; Palm Beach, where the sea is warm enough to bathe in January; where the wind sighs through the pines as it does in mid-July in the Adirondacks; and the Southern moon casts its dreamy spell through the languorous night.

There is everything to do at Palm Beach: golf, tennis, sailing, motor-boating, motoring, swimming, dancing—what not? There is plenty of gaiety in the way of dinners at the Grill, supper parties at the Four Seasons, and ghost parties in the Coconut Grove, and dances at the large hotels.

A Traveling Coat First Consideration. If you go to the boat or the train to see friends off for the Southlands this month, very little of the fascinating new wardrobes they are supposed to have with them will be visible except the last word in traveling coats; and perhaps a smart little new straw toque here and there. At Palm Beach there are many shops where fetching frocks, wraps, hats and so on may be purchased. Some of the big dressmakers have representatives there also; and many women do not buy all they need before starting out, knowing that very attractive wearables will be procurable when needed. But the traveling coat is a first necessity for the fur coat suitable to the Northern winter must be left at home in cold storage. After leaving Washington behind, the wearer of heavy furs will find them a good deal of a burden.

New and especially good looking is a traveling coat of navy blue vicuña, gathered at the shoulders along narrow epaulet strips at front and back and falling in straight, long lines over the figure with the concealing effect of a domino, worn at a masked ball. There are big, covered buttons up the side seams, up the outer side of the sleeve and in a group of ten, midway of the front. But the feature of the coat is a big cavalier's cape, draped from the shoulders and falling below the waistline at the back. This cape is made of the coat material but high muffled collar and cuffs are of blue velvet. This stunning coat was noted in hunter's green cheviot with big burnished steel buttons and cape lined with plaid taffeta, on an outgoing steamer to Bermuda. The model is an especially striking and smart one and will doubtless have many imitators later on. With the blue vicuña coat was worn a navy blue turban of the new glazed leather, also blue, and with a peaked crown drawn over toward one side under an ornament of embroidered wool.

Linen Laid in Pleats.

But you will want to hear about Southern costumes of real summer type—the sort of costumes that give most interest to descriptions of Southland life, in the opinion of stay-at-homes. Linen in dainty colors promises to be very fashionable this year. A new linen frock, just completed for Palm Beach morning wear, is depicted. The tight-fitting bodice with its long waistline is a distinctive feature of coming styles. The linen skirt is pleated, in narrow box pleats at the front and in wider, side pleats around sides and back. But it will readily be guessed that these crisp pleats alone do not hold the skirt out in its modish flare. Underneath is a hooped petticoat which does the business in proper style. The light hoops, two or more, are run through casings in an ordinary tub petticoat with lace or embroidered flounces at the foot, and of course the petticoat is extremely wide at the edge, though it fits smoothly over the hips. The linen frock pictured is gray in tone—for gray is the shade of shades for Palm Beach this season. There are embroidered in white and blue near the collar and on the pocket flaps which depend from the long-waisted bodice; and pocket flaps and roll collar are stained in a fitted basque extending below the waistline, a stiff belt of the linen, made more stiff by elaborate braiding of white soutache, rests low on the hips, standing up loosely from the fitted bodice. The absolute newness of this idea is apparent.

Another linen frock for Palm Beach wear shows also the long-waisted idea. The bodice in this instance is a fitted basque extending below the waistline, a stiff belt of the linen, made more stiff by elaborate braiding of white soutache, rests low on the hips, standing up loosely from the fitted bodice. The absolute newness of this idea is apparent.



To this Dainty White Silk Afternoon Frock, Color is Added Beneath Bold Patterned Lace

first glance and though the effect would be trying on any but a very slender figure it is captivating as presented in this pretty frock. Very pale pink linen and washable chiffon of the same dainty shade are used in combination. The sleeves show a deal of fullness drawn into tight, scuffed cuffs. Soutache defines the armhole of the linen bodice also. The pleated tunic is weighted by a deep flounce of the linen and the wide collar of linen has a pleated chiffon frill. With the pale pink frock goes a new turban of black straw trimmed with pleated black net, velvet ribbon and a novelty wing in black and white.

A Typical Summer Frock Ideally Feminine.

All stuff with airy folds of fabric,



For 1916 the Lingerie Frock Adopts a Russian Semblance



For Palm Beach a Debutante Dance Frock with New Long Sleeves and Pantalets of Chiffon

ered silk parasol completes a fetching costume for tea in the Coconut Grove.

For tea hour wear also is a more formal frock of white pussy willow taffeta with trimming of coarse-patterned flit lace in cream shade, over golden brown silk. Moire and satin stripe ribbon in two shades of golden brown edges the tunic and the long panel which hangs at the back, and a bow of the ribbon, set at the back of the neck, holds up the collar of white mousseline. The hat which accompanies this frock is white straw with a facing of brown velvet and trimming of sable fur.

Pantalets on Palm Beach Dance Frocks.

All the mid-winter fashion fads become accomplished styles or sink into oblivion at Palm Beach where they are tried out. Pantalets are the very latest fashion frenzy and many of the dancing frocks for the southland include pantalets as a special feature. Pictured is a dance frock of chiffon with chiffon pantalets falling over the ankle and very long sleeves almost hiding the hands. This frock is not dead white but has the creamy tone which is so fashionable just now. Against the creamy background the pearl bead embroidery on the stomach-acher stands out effectively. There are pearl beads also on the sleeve, above the hem and pearl beads edge the modest décolletage which is filled in with folds of tulle. The arrangement of the sash—falling from the top of the shaped bodice or stomach-acher, is very graceful, and both this sash-end of chiffon, and the chiffon skirt are edged with cream lace. Shirred chiffon finishes the wide armholes and here and there are small chiffon roses in the pale shade of pink.

Sport costumes are an important item in the Palm Beach wardrobe. For golf there are double-breasted corduroy and velvet coats in brilliant color, with rows of big white pearl buttons. With these go skirts of white linen, or swimming striped linen with the stripes running diagonally instead of straight up and down.



Sheer Embroidered Muslin with a Touch of White Fur Achieves the Daintiest of Afternoon Costumes

dainty frills of net and softly drawn ribbon is the summer girl of 1916 to be. Here she is, typical, on today's page and ideally feminine is her costume for summer days. The frock is made of sheer embroidered muslin with

faint pink and green posies on the white ground. Beneath this filmy frock is a slip of palest blue-violet, giving a subtle tint to the embroidered muslin. The sash is of pale blue satin ribbon and the frock is trim-

med with little frills of white net and narrow bands of white fox fur. Surprising, is it not, how dainty white fur can be on a diaphanous summer frock? The new turban is of glazed straw in a deep pink tone and a flow-

Old is Coquetry's Art but Parasols Ever Rejuvenate It

all the alluring things for southland wear and use, on display now in the shops, parasols seem indisputably the most alluring, the most replete with promise of summer, of sunbathed beaches and grasses, of sheer, daintily tinted costumes fluttering in summer breezes. All these things do parasols suggest to the imagination, long before summer has even peeped over the horizon; and one of the most joyous undertakings of a shopping trip for

southland wearables is the choosing of a southland parasol. With the average woman this is usually a very serious undertaking, as well as a joyous one. A parasol plays such a large part in the success of a summery costume. Its shade must focus color interest in the entire toilette; if it is off the right shade, even a wee bit, it can spoil everything else one wears. Yet one parasol must often do duty with several frocks; and therefore the need of serious con-

sideration in choice of the color thereof. An easy solution of the problem is to buy a black and white parasol. These are very smart and of course they "match anything," but they have not the allure of rose-tinted or violet or child blue sunshades especially when the latter are made in the new way with corded felts that make them look like big, many-petaled flowers.

One woman who gives a great deal of thought to the dress problem,

makes up her mind to her color-scheme for the forthcoming season and does all her shopping with this color scheme held rigidly in the same mind. The scheme may be blue, with occasional greens that go with blue; or it may be bronze and tans with dashes of yellow or flesh color. It may be blues and violets. But whatever it is, frocks, hats, silk stockings, ribbons, scarves, parasols and all other details of costume are selected to fit into the scheme at one place or another and the result is charming—and is acquired on a most economical basis.

With a frock of cream linen and pleated washable chiffon in the same tint a parasol ornamented with purple pantalets is enchanting. The parasols are not on the outside of the cover but underneath—one at every rib, applied flatly against the silk, which is a lighter violet in shade. The handle is of purple tinted wood with a cord in lighter tone. These parasols come also in rose shades with applique roses on the inner cover, and in tan, with nasturtiums.

Another new parasol for the southland is of tinted silk with a border of swansdown in natural shade; or little pink flowers or bowknots of white swansdown. With a frock of pink linen scuffed elaborately in white will be carried a pink shirred taffeta parasol edged with black swansdown. The parasol handle is black enameled wood and the cord "bracelet" to slip over the wrist has a huge pink enameled wood ball as an ornament.

This season's parasols are shorter in the handle than the models of former years, and taken all in all, they are flatter and gayer in type. As to shapes, there are coaching parasols with the ordinary number of ribs, flat coolie parasols with many ribs set close together, peak-top and pagoda shapes, snub-furred affairs

with short handles in the early Victorian style and tiny carriage parasols which bend over on the handle to form a shield against sun or wind. One peak-top model trimmed with heavy silk fringe is a bright navy blue in color and within the circle of fringe at the top is a section of bright colored, striped silk. The blue parasol with its warm tones at the top accords admirably with a garden frock of cream lace over white silk and the velvet mesh is navy blue like the parasol.

The striped parasol is one of the new models in demand for Palm Beach. There is a dazzling effect about this sunshade when it is revolved rapidly and the model is Japanese in type, with many ribs and the blunt ferrule end of the Japanese paper parasol familiar to everyone. In white silk striped with red these parasols are especially gay and charming.

Flowered silk parasols in dainty Dresden effects have ribs tipped with little balls of imitation ivory and handles of carved imitation ivory. They come also with black enameled wood handles with "bracelets" made of a rosette and twist of the flowered silk. There are lace parasols, too, for use on very formal occasions with lingerie frocks of lace and net. Some of these delectable sunshades have linings of pink silk and footings of little pink flowers or bowknots of twisted ribbon. The veil parasol is a mysterious and fascinating affair, with a strip of bordered veiling anywhere from six inches to a foot deep depending from the edge and until one gets quite close it is difficult to tell just who is smiling at you behind the deep veil.

Fur is noted on the parasols for southland use; in fact fur is going to be worn in that summery clime on a good many wearables, to judge by the showings of southland frocks, wraps and hats. A white silk coaching parasol trimmed with otter is really a charming affair and later on the fur border may be ripped off if desired.



The formal parasol proclaims itself so by fringe. This model of navy blue silk accompanies a cream lace gown.



Many of these dazzling striped sunshades are being packed in Palm Beach trunks.



There is more than coyness in a purple parasol with pantalets peeping from the inside cover.